

Preliminary assignment

Before visiting Sweden, your task is to investigate the usage of different social media platforms in your country. This is done by conducting a survey amongst people in your age and try to find out

- a. Which platform is the most used?
- b. Which platform is considered to have the least positive climate, both in what's being published and what is sent in DM?
- c. How young people react to the content on the different platforms.

After having conducted a survey, you compile the results and present it in a short video of no more than 2 minutes (a picture show with narrating is sufficient).

A sharing link to the video is then sent to martin.olsson@nybro.se before 10/10.